

Special Report

Now Holding the Reigns An Investigative Series on CoB Faculty Research Credentials

One item that a number of usmnews.net readers have asked for of late is a report on the research backgrounds of the CoB's new Interim Dean Alvin Williams (professor of marketing) and his Interim Associate Dean Joseph Peyrefitte (associate professor of management). Our investigators have put together that report (4/2007), and are making it available to you here. Table 1 summarizes the journal article publications of the two, using *Business Source Complete* and SEDONA records.

Table 1
Research Credentials of Williams and Peyrefitte

Year	Williams	Peyrefitte
2007		
2006		International Journal of Management Journal of Managerial Issues
2005		
2004	Supply Chain Management Review Supply Chain Management Review	Organizational Analysis International Journal of Management
2003		Strategic Organization
2002		International Journal of Management Group & Organization Management Management Decision
2001		
2000	Journal of Services Marketing	
1999		
1998	Industrial Marketing Management	
1997		
1996		
1995	Economic Development Review Int. J. of Purchasing & Materials Mgt.	Academy of Management Journal Human Resource Management Review
1994	Journal of Marketing Theory & Practice Int. J. of Purchasing & Materials Mgt.	
1993	Industrial Marketing Management	
1992	Journal of Personal Selling & Sales Mgt. Int. J. of Purchasing & Materials Mgt.	
1991		
1990		
1989	Psychology & Marketing Industrial Marketing Management	
1988	Journal of Marketing Education	
1987	Journal of Purchasing & Materials Mgt.	
1986	Journal of Purchasing & Materials Mgt.	
1985	Industrial Marketing Management	
1984		
1983		
1982		
1981		
1980		

Sources: *Business Source Complete* and SEDONA.